

Report On World Breast Feeding Week Celebration 2016

Rama College Of Nursing, Kanpur Celebrated World Breast Feeding Week -2106 With Various Activities Related To The Theme “BREAST FEEDING-A KEY TO SUSTAINABLE DEVELOPMENT”,

On 4th August 2016, Exhibition As Well As Health Education Was Conducted At Bhitoor PHC From Morning 9am To 1pm. Medical Officer Bhitoor PHC, Inaugurated The Exhibition. Around Forty Mothers Attended And Appreciated The Exhibition. Along With The Exhibition Mothers Got Counselling For Exclusive Breast Feeding And Importance Of Breast Feeding.



On 5th August 2016, There Was An Exhibition Organized And Conducted In Rama Medical College Hospital At O.B.G And Pediatric Outpatient Departments, In Which Around Fifty Mothers And Their Relatives Visited And Got Benefited By The Exhibition. Workers Of The Hospital And Students Of Other Disciplines Also Visited The Exhibition And Appreciated Their Skillful Work By The Nursing Students. B.Sc Nursing 3rd Year, 2nd Year, A.N.M 1st Year And 2nd Year Students Of Rama College Of Nursing Cleared The Doubts Of The Visitors.



The Contents Of Exhibition Were The Following

- Components Of Breast Milk
- Advantages Of Breast Feeding
- Disadvantages Of Bottle Feeding

- BFHI
- Physiology Of Breast Feeding
- Breast Feeding At Work Place
- Nutritional Diet For Baby
- Exhibition Based On The Sub Themes Like Sustainable Partnership And Law, Women’s Productivity And Employment, Environment And Climate Change And Survival, Health And Well Being And Many More Related To The Topics

All The Participants Given Positive Feedback



On August 6th 2016, *Institutional level symposium* on the theme “BREAST FEEDING A KEY TO SUSTAINABLE DEVELOPMENT” was held at Seminar Hall Rama College of Nursing. **Formal Inauguration** was done by the Chief Guest Director, Rama College of Nursing Dr. R. K Srivastava and Mrs. Sutha R. Principal, Rama College of Nursing. The theme was unfolded by Mrs. Sutha R. Principal, Rama College of Nursing and also addressed the gatherings regarding the importance of world breast feeding week.

Mrs. Sutha was the moderator for the symposium. Mr. Muhasin (H.O.D.Pediatric Nursing), Mr. Keshava Reddy (H.O.D Community Health Nursing), Mr. Suveesh, Asst.Professor (Department of Pediatric Nursing) and Mrs. Jasmi Manu (H.O.D. OBG Nursing) were the resource persons for the symposium. They given the valuable ideas related to the subthemes of this year celebration. Session was interactive and informative to the students. Around 150 participants were attended. Symposium adjured with open session and valedictory session.

