
INTERNET IN 21ST CENTURY: THREATS & OPPORTUNITIES

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ABSTRACT

India has become the second largest center of internet industry in the world. Internet has become a very important part of our lives today. It is becoming impossible mostly for all of us to live without internet from the beginning of our daily life. Its a few years ago there was considerable confusion in the public about the internet and it was (internet) quite (very) expensive but the time was Along with that Gio and other mobile companies have brought the Internet to everyone's reach with their new attractive plans, both have advantages and disadvantages If areas are aboard life everything people for fraud and also use it wrong but technology ever is not made for the wrong ,use of the wrong kind of people use it for their own benefit and harm for others. According to the recently conducted survey, the number of Internet users in the country was more than 465 million by 2017 it can be said that the internet access in the country is up to 31% of the people smart phones made in the country are easily and low cost Due to its availability, 99% of the rural and 77% urban people are increasingly using the internet on their phones. In India Gio and other mobile operators have established 4G and high speed data is becoming entrenched in every aspect of the internet and mobile life of both urban and rural. Through the Internet, we can save time and receive any location or any information. The spread of the Internet has played a very important role in educating young adults of the country and in unprecedented learning opportunities. We are aware of the serious losses and short comings of this technique. Knowing only about its benefits, we have great power due to internet and technology, so it is our responsibility to in how we use it. In the 21st century has been the opportunities and the threats through the internet, but we have to move forward using the opportunities and avoiding the threats.

Key words: Threats, opportunities, internet industry, urban and rural, opportunities, technology.

INTRODUCTION

Internet service in India started on August 15, 1995 when the Indian company Videsh Sanchar Nigam Limited (VSNL) through its line connected all the world computers to Indian computer. In 1998, the government allowed private companies to come in the field of Internet service. This year the country's first site started, India world.com, rediff.com also. Modern life has become very easy and thanks to Internet Technology, people around the world should be able to communicate information and communication, there is no doubt that internet has made our life simple and convenient We have made it today through the internet, we can start talking and talking with people around the world and it is also being used through this, we have It was also learned about the different country's culture and the information that the Internet not only allows communication through email, but information through different means ensures the existence of photos and products and the internet is everyday Internet provides a new feature to consumers through which Internet or baby users easily get new features Though with the advantages of the Internet are too many big losses by cheaters. In today's era, when it comes to technology, it comes to our mind that the benefits of this technology are also in disadvantages because some wrong kind people cheat people through it whenever a new technology is discovered Then it is made for the good of the people, but some dodgy people use the technology for their own benefit and the society is harmed by its wrong motives. Send messages and cheat with people.

Through the Internet, society can communicate with anyone all over the world, and we can send messages via mail and anywhere through some medium and can get it online through internet today. We can also do the work of degree online business, online marketing, etc. This is the reason why the importance of Internet in our lives is increasing today. Through internet, you can put the personal information of the company or company on the internet site or any information can be obtained through the site. Internet can play an important role in reducing corruption in India or the world today through Google, Yahoo, search engine; we can get information about any area. Criminals fraudsters use the Internet to commit crimes Are there. The deceitful people take the money from the bank by fraudulently grabbing the money and the women are being misled by the Internet on one hand, but now people have become aware and have benefited themselves and benefited the society through the internet. The deceitful people take the money from the bank by fraudulently grabbing people's money and on the other hand crime is being committed by women through the Internet, but now people have become aware and are

benefiting themselves and the society through the internet. Today, we can not imagine life without internet, but we need to do it well and use the Internet in the development of the people of the nation, but because of caution, can take many good and important works from the internet, on the contrary There are some losses and disadvantages, we can use it carefully to build a better tomorrow for ourselves and the nation.

RESEARCH METHODOLOGY

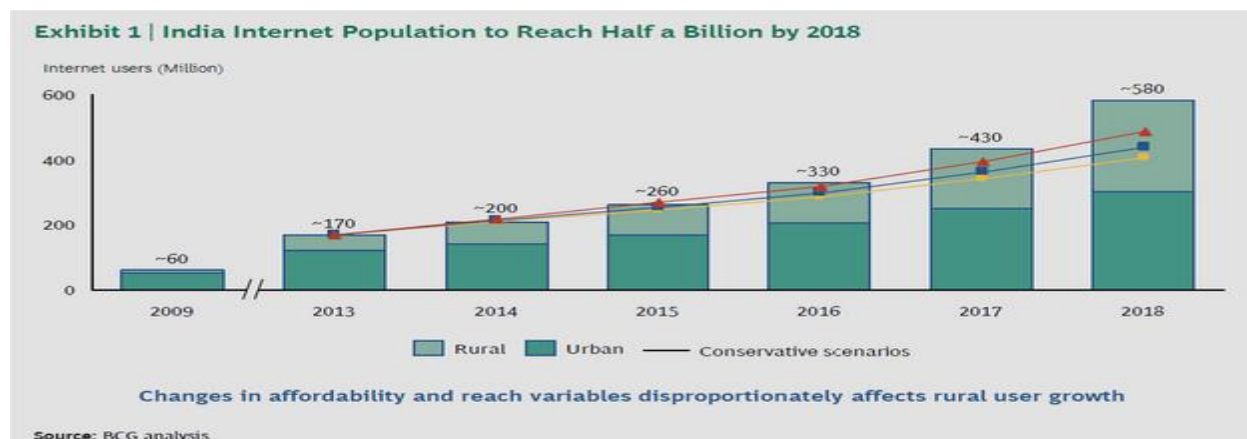
The paper is a descriptive research paper based on secondary data. The data were collected from the sources such as research journals, articles published online and offline on various newspapers, different books, internet websites, news papers and research papers.

OBJECTIVES

- 1- To Study the importance of internet in 21 century.
- 2- To study the threats of internet.
- 3- To study the future of internet in rural area.
- 4- To Study the importance of internet for life and social development.

USE OF INTERNET FOR SOCIAL DEVELOPMENT

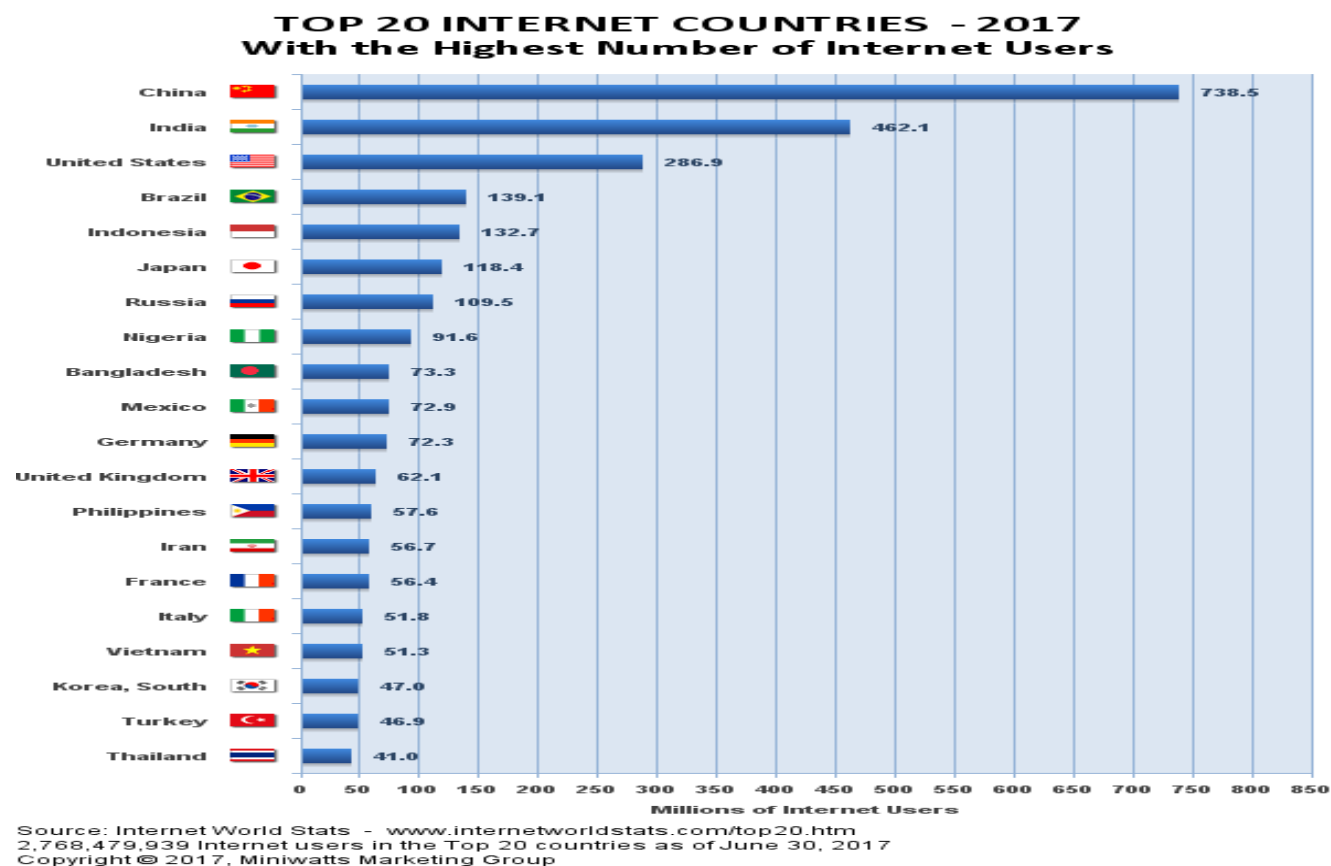
The number of internet users in India has already been ahead of the US and today India's second largest place after China, according to an estimate, the number of Internet users in the world is expected to reach 4170 million by 2020. In 2016, about 323 million people used to use the internet on their phones, which is around 24 to 25 % of the country's population and which are contributing to the development of the country by using companies through internet or other means. Through this, technology is contributing to development.



There are three major aspects of economic development of the country: one economic development, second political development and third social development, by focusing on all these aspects, any country can go forward in development. In today's developed countries, the success of the Internet is clear that the Internet Has played an important role on the aspects and is working for development in the society whether it is an area of education or an area of economic development and social development. We can not even imagine the development of any kind without internet, in today's era is that the use of the internet profit and effect is extraordinary

OPPORTUNITIES AND FUTUTE OF INTERNET IN INDIA

The internet has become like the need for us and our lives, but today it has taken the form of a revolution, without it life seems to be very difficult because it helps a lot in the main functions of our daily lives. Sitting away from the other provides opportunities to connect with each other. It has been easy to do business from banking facility to Aadhar card, PAN card driving, passport service, shopping Etc. Everything has become easy through it, it is spread over the world, through which network we can get conversations or any business decision and education related information in a little while. Internet can be used by various browsers designed for it such as Conflicts Explorer, Google Chrome, Mozilla Firefox etc and the organizations that provide the Internet with the convenience of the Internet are called Internet Services Providers (IPS) such as BSNL, Vodafone, Airtel, Geo, idea etc. Today, the way we look, we need the Internet on every side whether it is any kind of area.



We need internet in the field of education, in the field of health, in the field of banks, in the field of e-commerce, the means of communication, the means of entertainment, data share, etc., which is not easy without internet and The need of the internet in our lives is realized every time, every time our country has got very good opportunities through the internet and our country is experiencing those opportunities. Materials and has made himself strong and coming will be strengthened in the future have lots of opportunities us through the Internet is because growth through the technology around us Whether it is in any area, through the internet we can get a great example in front of the world by getting immense opportunities in the future.

THREATS OF INTERNET IN 21 CENTURY

As we all know that without any internet, there is no entertainment of any type of entertainment in our life or we can not live without the Internet today or with the world because the internet has become the need of our lives. It is necessary in every area of life, the area of education, the field of science, the area of business. The area of health, the area of banking We can get the facilities through the internet, if it is stopped for some time, then we are scared because we are completely

dependent on the internet today for a lot of things in our life, while the other And through the techniques of fraud with people's emotions, we have such cases that there are many cases of fraud registered through the Internet. The technology used to use technology is right for the country, while on the other hand some mischievous people cheat with people's emotions and their wealth or property through this technique. There are many cases in front of us which we know There are many cases registered by fraud through the internet. Today, in order to deal with Internet fraud cases, the government has cybercrime the control department has also been created which helps people cheated by it. There are many benefits of the Internet in today's era but loss or cheating also has become very awareness of the people, because awareness can be avoided only by the Internet, the internet helps us in every area of our life. Through medium, we can keep an eye on all kinds of activities which have diminished in society. The Internet is making memories of many moments in our lives today. We can talk thousands of kilometers away from each other while sitting at home. Today the internet has made our life simple and easy.

Different types of threats are on the Internet is--Image Spam, Phishing, Email Spoofing, Email-Borne Viruses, Chat Clients, Overseas Money Transfer Scam, Botnets, Hacking, Malware, Pharming, Wi-Fi Eavesdropping etc.

CONCLUSION

In conclusion we can say that today's era is the age of the internet. Through it we can get information about every event that has decreased in the society, in a short time, our work is almost done through the internet. It is happening but some years ago, what was happening about society could not have been thought of because it was not surprising, but the internet today has proved it in the whole world that something It is not possible that we can get information about the whole world sitting at home and we can get the information. Today there has been a great revolution in research through internet too, many days and months used to write a research paper. And today, through the internet, we can read many research papers in one place and get the data today. In the world the Internet has revolutionized its benefits and loss Online Shopping misgives such as online banking misgive etc. But people in view of its advantages have been aware of this and need to learn so that we can improve society and our life.

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